

Example Organisation Strategic Planning Session

Hour 1



Introductions and Setting the Stage

- Brief introduction of the session and the intended outcomes.
- Participants introduce themselves if they don't already know each other.
- Outline of the session plan and code of conduct for the discussions.
- Recap of the principles of generative design and co-design.

Understanding the Present Situation

- A round of sharing by stakeholders about the current state of the organisation.
- Discuss achievements and challenges, reflecting on what has worked well and what has not.

Hour 2



Visioning

- Facilitate a brainstorming session to establish a clear, shared vision for the future of your organisation.
- Ensure all voices are heard and multiple ideas are encouraged.

Identifying Goals and Objectives

- Based on the established vision, work together to define specific goals and objectives.
- Encourage discussion on both short-term and long-term goals.

Strategy Development

- Discuss potential strategies for achieving these goals.
- Encourage creative thinking and diverse ideas.
- Consider potential partnerships, resources needed and the role of each stakeholder.

Establishing the Mission Statement

- Co-create the mission statement that aligns with the vision and goals.

Hour 3



Achieving Consensus

- Facilitate discussion and adjustments to reach a consensus on the strategy, goals, and mission.

Creating an Action Plan

- Draft a preliminary action plan with clear responsibilities, timelines, and indicators of success.
- Establish a feedback and review process for the action plan.

Closure

- Recap of the session and the outcomes.
- Discuss the following steps, including refinement of the strategy document, communication plan etc.
- Appreciation for the time and effort of all participants.

Post-session Follow-ups

- Finalise the strategy document incorporating any additional input.
- Share the final strategy, goals, and mission statement with all stakeholders.
- Plan follow-up sessions for progress reviews and adjustments if required.